FOR IMMEDIATE RELEASE

MARTIN SCORSESE, SHARON STONE, NORMAN LEAR, GARRY MARSHALL, PETER JENNINGS, MIRA NAIR, BILLY CRUDUP, HOWARD SHORE, PATTY JENKINS AND JOHN CAMERON MITCHELL AMONG PARTICIPANTS IN 2004 TRIBECA FILM FESTIVAL PANEL DISCUSSIONS

** Renowned Actors, Directors, Writers and Industry Insiders to Discuss and Debate Issues of Entertainment Industry, Independent Film and Cinema **

[New York, NY – April 5, 2004] Martin Scorsese, Sharon Stone, Norman Lear, Garry Marshall, Peter Jennings, Mira Nair, Billy Crudup, Howard Shore, Patty Jenkins and John Cameron Mitchell are among the diverse list of personalities scheduled to participate in the 2004 Tribeca Film Festival Panel Discussions from Sunday, May 2 to Sunday, May 9. (See attached schedule for times and locations).

In 2004, the Tribeca Film Festival presented by American Express, will host over fifteen conversations and discussions with some of the most provocative filmmakers, directors, actors, producers and writers in the entertainment community.

This year, the Tribeca Film Festival Panel Series hosted by The New York Times, will feature two discussions relating to music and film. Acclaimed director and Festival co-founder Martin Scorsese, who has made music a focal point in his films, will join with Vanity Fair contributing editor Lisa Robinson for a one-on-one conversation about music in film—TRIBECA TALKS: Scorsese & Music. In Music Fit for a King, Academy Award-winning composer Howard Shore will discuss his work on the Lord of the Rings trilogy.

From Last Tango in Paris to The Sex Movie, Sex & Cinema will bring together actress Sharon Stone, actor/director John Cameron Mitchell and others to discuss the evolution of taking it off...on screen. Other panels include: Marshall Magic: A Tribute, with director Garry Marshall; Stage to Screen Beauty, with Stage Beauty cast members Richard Eyre, Jeffrey Hatcher and Billy Crudup; and Diversifying American Cinema with Wayne Wang, Peter Kang, Chris Eyre and Lisa Gay Hamilton.

This year the Tribeca Film Institute is also proud to announce a collaboration with the Norman Lear Center, a research institute studying the social, political and economic impact of entertainment. Based in Los Angeles at the University of Southern California’s Annenberg School for Communication, the Center is collaborating with the Tribeca Film Institute to produce a series of panel discussions and a live poetry slam at the 2004 Tribeca Film Festival. This ongoing bi-coastal collaboration will help bridge the gap between the vibrant filmmaking communities in California and New York.

Norman Lear Center panel highlights include:

- **Tribeca Talks: Norman Lear**, featuring a one-on-one discussion with legendary television writer/producer Norman Lear, will cover entertainment, media and politics.
- **Jesus as Celebrity**, moderated by Peter Jennings, will discuss one of the most bankable stars in Hollywood these days—Jesus.
• **We Hate You (But Please Send Us More Austin Powers),** will examine the “branding” of America.
• **Box Office: Movies, Media & Marketing,** will explore the ins and outs of just what sells…and how.

“This diverse group of panels and panelists, as well as our new collaboration with the Norman Lear Center, will help ensure that this year’s panels are some of the best yet,” said Jane Rosenthal, Festival co-founder.

“These panels really offer something for everyone. We’ve got some great people and great topics and I think people are really going to have fun,” said Festival co-founder Robert De Niro.

The 2004 Festival is scheduled to take place in various locations throughout lower Manhattan from May 1 through May 9, 2004. This year’s Festival will include over 150 screenings as well as panel discussions and filmmaker events. The Family Festival will cover two weekends (May 1-2 and May 8-9), and the street fair will be on May 8.

Beginning April 18, American Express Cardmembers can purchase advance tickets to individual film screenings and panel discussions. Individual screening and panel discussion tickets will be available to the public on April 24. American Express Cardmembers can also redeem Membership Rewards® points for tickets. For more information on the Tribeca Film Festival and to purchase tickets, the public should visit the Tribeca Film Festival Website at [www.tribecafilmfestival.org](http://www.tribecafilmfestival.org) or call 1-866-941-FEST (3378).

The Tribeca Film Festival was founded by Robert De Niro, Jane Rosenthal, Martin Scorsese and Craig Hatkoff to celebrate New York City as a major filmmaking capital and to contribute to the long-term recovery of Lower Manhattan after the attacks of September 11, 2001.

American Express is the Founding Sponsor of the Tribeca Film Festival. Part of a multi-year relationship, the sponsorship demonstrates American Express’ dedication to the goals of the Festival and the revitalization of Lower Manhattan.

The Tribeca Film Festival is excited to announce the return of their signature sponsors: General Motors, who will once again host the Drive-in at Hudson River Park Pier 25, Anheuser Busch, Prada, NBC, Delta Air Lines, Alfred P. Sloan Foundation, The New York Times, Bloomberg LLP, Vanity Fair and Regal Entertainment Cinemas. We are also thrilled to welcome the following new sponsors into the Tribeca Film Festival family: South Africa, Sony Electronics and Turning Leaf.

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For press inquiries regarding: the Tribeca Film Festival, please contact Ashley Schiff at (212) 843-8069 or Jeffrey Easlick at (212) 843-9376; Panel Discussions, please contact Gladwyn Lopez at (212) 843-9231; and Media Credentials, please contact Richard Pendrick at (212) 843-9390 or email your request to Festival@rubenstein.com
TRIBECA TALKS:
One-on-one discussions with a director, actor, screenwriter or composer

MARSHALL MAGIC: A TRIBUTE
Julia Roberts. Twice… Goldie Hawn and now her daughter Kate Hudson. Michelle Pfeiffer, Julie Andrews, Joan Cusack and Anne Hathaway. From pretty women to brides on the run to princesses, Garry Marshall has inspired his legendary leading ladies to turn in some of Hollywood’s most memorable performances. Join us for a special conversation with this veteran producer, director and writer about his love of laughter and his approach to filmmaking that makes every movie he directs into a family affair.

Date: Sunday, May 2nd
Time: 1:00 p.m. – 2:30 p.m.
Location: UA Battery Park Stadium 11, 102 North End Avenue

Fondazione Prada Presents:
SCORSESE & MUSIC
From the 1978 concert film The Last Waltz to the towering score of Gangs of New York, music has always been a major part of Martin Scorsese's films. Join Vanity Fair contributing editor Lisa Robinson for a one-on-one conversation with the legendary director about the influence of music in his movies.

Date: Friday, May 7th
Time: 6:00 p.m. – 7:00 p.m.
Location: Stuyvesant High School, 345 Chambers Street

Fondazione Prada Presents:
MUSIC FIT FOR A KING
A conversation with Academy Award®-winning Lord of the Rings composer Howard Shore about setting Middle Earth to a sweeping score worthy of all its epic battles, touching moments and thrilling victories.

Date: Saturday, May 8th
Time: 3:30 p.m. – 5:00 p.m.
Location: Tribeca Performing Arts Center, TPAC2, 199 Chambers Street

STAGE TO SCREEN BEAUTY
What makes a play inherently theatrical? Or a film intrinsically cinematic? Join Richard Eyre, Jeffrey Hatcher, Billy Crudup and others from the cast of Stage Beauty as they chart their collaborative journey – turning the play Compleat Female Stage Beauty into a truly theatrical film experience.

Confirmed Panelists: Richard Eyre, Jeffrey Hatcher and Billy Crudup

Date: Sunday, May 9th
Time: 3:30 p.m. – 5:00 p.m.
Location: Auditorium
WE HATE YOU (BUT PLEASE SEND US MORE AUSTIN POWERS)  
Who is responsible for America’s image abroad? Hollywood, the State Department and the business of branding "America."

Confirmed Panelists: TBD

Date: Tuesday, May 4th  
Time: 8:00 p.m. – 9:30 p.m.  
Location: Tribeca Performing Arts Center, TPAC2, 199 Chambers Street

TRIBECA TALKS: NORMAN LEAR  
A one-on-one conversation about entertainment, media and politics with one of the industry's most legendary players.

Date: Wednesday, May 5th  
Time: 8:00 p.m. – 9:30 p.m.  
Location: Tribeca Performing Arts Center, TPAC2, 199 Chambers Street

JESUS AS CELEBRITY  
He boosts ratings, brings throngs to movie theaters and makes front-page news. How did Jesus become the most bankable star in Hollywood 2000 years after his death?

Moderator: Peter Jennings  
(The Search for Jesus, Peter Jennings Reporting, Anchor/ Senior Editor, ABC World News Tonight)  
Confirmed Panelists: Richard Fox (Jesus in America), Paul Lauer (Director of Marketing, The Passion of Christ)

Date: Thursday, May 6th  
Time: 8:00 p.m. – 9:30 p.m.  
Location: Tribeca Performing Arts Center, TPAC2, 199 Chambers Street

The Hollywood Reporter Presents:  
BOX OFFICE: MOVIES, MEDIA & MARKETING  
The ins and outs of what sells…and how.

Moderator: Ian Mohr  
(The Hollywood Reporter)  
Confirmed Panelists: Jonathon Bock (President Grace Hill Media), Lynda Obst (How to Lose a Guy in 10 Days, Sleepless in Seattle)

Date: Friday, May 7th  
Time: 8:30 a.m. – 10:00 a.m.  
Location: Tribeca Rooftop, 2 Desbrosses Street (between Hudson & Greenwich Streets)

THE CULTURE WARS: RELOADED  
Religion at multiplexes. Sex at football games. Marriage in the Constitution. The culture wars are raging and they're not just for pundits anymore.


Date: Saturday, May 8th  
Time: 11:00 a.m. – 12:30 p.m.  
Location: Tribeca Rooftop, 2 Desbrosses Street (between Hudson & Greenwich Streets)
POLITICS AS ENTERTAINMENT
What happens when our political views are based more on late-night TV comedians and political cartoons than on op-ed pieces, political speeches and the evening news?

Confirmed Panelists: Robert Siegel (The Onion), Mike Murphy (Producer, The Dennis Miller Show), Lizz Winstead (Air America Radio)

Date: Sunday, May 9th
Time: 11:00 a.m. – 12:30 p.m.
Location: Tribeca Rooftop, 2 Desbrosses Street (between Hudson & Greenwich Streets)

SEX & CINEMA
“I think, after all, an orgasm is better than a bomb.”—Bernardo Bertolucci

From Last Tango in Paris to The Sex Movie, directors, actors, studio executives and the MPAA discuss the evolution of taking it off on screen, how much is too much and a rating system that treats sex very seriously.

Confirmed Panelists: John Cameron Mitchell (Hedwig and the Angry Inch), Sharon Stone (Casino, Basic Instinct), Laurie Parker (In the Cut)

Date: Saturday, May 8th
Time: 6:00 p.m. – 7:30 p.m.
Location: TPAC2

Tribeca All Access Presents:
DIVERSIFYING AMERICAN CINEMA
From choosing films specific to their ethnic identity to making the decision to do just the opposite, film talents from diverse backgrounds discuss giving their communities a voice through their work.

Moderator: Eugene Hernandez (IndieWire)
Confirmed Panelists: Wayne Wang, (Maid in Manhattan, The Joy Luck Club), Peter Kang (Vice President Production, Twentieth Century Fox), Chris Eyre (Edge of America, Smoke Signals), LisaGay Hamilton (Beah: A Black Woman Speaks, The Practice)

Date: Wednesday, May 5th
Time: 5:00 p.m. – 6:30 p.m.
Location: TPAC2

The Alfred P. Sloan Foundation Presents:
HOLLYWOOD & THE DOUBLE HELIX
From Brave New World to The Boys from Brazil, Jurassic Park to Gattaca the science of genetics has fascinated Hollywood. While the concepts behind these films might have once been considered “science fiction” the discovery of DNA has proven that much of science fiction is now science fact. Join us for a discussion with scientists, writers and actors and directors about what can happen when Hollywood mines the labs and science emerges from the realm of imagination.

Moderator: Ira Flatow (NPR Science Friday)
Confirmed Panelists: Dr. James Watson, Mick Jackson (Race for the Double Helix), Dr. Lynn Elkin (Professor of Biological Sciences, California State University at Hayward)

Date: Saturday, May 8th
Time: 1:00 p.m. – 2:30 p.m.
Location: TPAC2
NY, NY: A MOVIE MAKER'S MUSE
Is it the irresistible draw of the city itself or the impressive pool of talent found within? Actors, directors, producers and writers talk about why they love making movies in New York.

Confirmed Panelists: Gary Winick (13 Going on 30, Tadpole), Shari Springer Berman and Robert Pulcini (American Splendor), Christine Vachon (Partner, Killer Films), Ted Hope (Partner, This is That)

Date: Sunday, May 9th
Time: 10:00 a.m. – 11:30 a.m.
Location: TPAC2

FOUND IN TRANSLATION: HOW WOMEN MAKE MOVIES
Subtle. Intimate. Gritty. Character driven. When we see these traits expressed on film, we might not always make the connection, but watch the credits and you'll see that, often, it was a woman at the helm. Join us for a discussion about movies, culture and the influence of women on film.

Confirmed Panelists: Ellen Kuras (Eternal Sunshine of the Spotless Mind, Personal Velocity), Mira Nair (Vanity Fair, Hysterical Blindness), Patty Jenkins (Monster, Velocity Rules), Joan Allen (Yes, The Contender)

Date: Sunday, May 9th
Time: 1:00 p.m. – 2:30 p.m.
Location: TPAC2

CABLE AND CREATIVITY
Beyond big budget blockbusters and high concept comedies lies the unconventional and serious drama. Too risqué for network television and perhaps even for theatrical release, these films and programs have sought another vehicle for distribution—cable television. From Angels in America to The L Word, how cable television has stepped up as the alternative outlet for risk-taking entertainment.

Confirmed Panelists: Robert Greenblatt (President, Entertainment, Showtime Networks), Chris Moore (Project Greenlight), Kim Cattrall (Sex and the City), Tom Fontana (Strip Search, Oz)

Date: Friday, May 7th
Time: 11:30 a.m. – 1:00 p.m.

Fondazione Prada Presents: TRIBECA TALKS
Join us for a light breakfast and a one-on-one conversation with one of Hollywood’s luminaries. It’s the “it” event you don’t want to miss…

Confirmed Panelists: TBD

Date: Wednesday, May 5th
Time: 8:30 a.m. – 10:00 a.m.
MAKING MONEY: PROFITS AND ETHICS IN DOCUMENTARY FILMMAKING

“One of the founding principles of documentary filmmaking is to not install relationships of subordination. If you start paying people in documentaries, they become your employees.”

--Nicolas Philibert

Reality programming has turned huge profits for cable and network outlets -- and, for its participants. How has this influenced the noble cousin of reality programs -- the documentary? Who is to say whether the success of a documentary is due to the filmmaker or his subject? And when there is money to be made, who should profit?

Moderator: Caroline Kaplan (IFC)
Confirmed Panelists: Peter Gilbert (All Deliberate Speed, Hoop Dreams), Mark Urman (Head of U.S. Distribution, ThinkFilm)

Date: Saturday, May 8th
Time: 10:00 a.m. – 11:30 a.m.
Location: Tribeca Performing Arts Center, TPAC2, 199 Chambers Street

PLAYING POLITICAL

Political consciousness in filmmaking is as old as the documentary form itself, and often over the years, hard-hitting documentaries have effected real political change. What makes filmmakers pick their politically-centered subjects, and what draws us to them? Join us for a conversation about the power of the political documentary.

Confirmed Panelists: Michael McHugh (An Unreliable Witness), Liz Mermin (Beauty Academy of Kabul)

Date: Monday, May 3rd
Time: 7:00 p.m. - 8:30 p.m.
Location: Tribeca Performing Arts Center, TPAC2, 199 Chambers Street