Social Media & the End of Gender
Grad School Suburban Hispanic
Middle Class Some College Blind
Urban 35-44 Divorced Female 65-74 Married
Caucasian 18-24 Blind
Rural African American
Deaf Chinese Unemployed Russian
No College Widowed Male 25-34
Unemployed Low Income
Social Media Networks
I'm a TOTAL Fanilow!

ME TOO!

I ♥ Barry Manilow!!!
Where’s a good place for phở downtown!

Here’s my list!

oooh, I ❤️ phở.
Taste Communities
Social Media
Social Media
Social Networking
Time Spent (Minutes per Visitor)

Source: Media Metrix Worldwide
The Triumph of the Chick Flick?
The Death of the Chick Flick!
Social Media & the End of Gender

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