

The Norman Lear
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For Immediate Release

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How Russian Hackers and Trolls Exploited US Media in 2016

Kathleen Hall Jamieson, Ev Rogers Award winner, asks if US is ready for 2018 elections

LOS ANGELES, Jan 30, 2018 – **Kathleen Hall Jamieson**, Professor of Communication at the University of Pennsylvania and Director of its Annenberg Public Policy Center, has won the 2018 Ev Rogers Award.

A pioneer in the fact check movement, Jamieson is a widely sought-after authority on the ways the public gets its political information as well as the impact of political ads on public attitudes. She co-created two nonpartisan websites that monitor and aim to reduce deception and confusion in US politics, FlackCheck.org and FactCheck.org, which became a central resource for the 2016 presidential campaign. The author or co-author of 15 books, including *Packaging the Presidency*, *Eloquence in an Electronic Age*, *Spiral of Cynicism* and *Presidents Creating the Presidency*, Jamieson is a frequent media commentator on topics including fake news, political spin and how the media covers elections.

The award honors the late Everett M. Rogers, a professor at the University of Southern California's Annenberg School for Communication and Journalism who originated diffusion of innovation theory and introduced the term "early adopters." Presented since 2007 on behalf of USC Annenberg by its Norman Lear Center, the award recognizes outstanding scholars and practitioners whose work has made a fundamental contribution to areas of Rogers's legacy.

On **Monday, March 5 at 12 noon**, in the Forum of [Wallis Annenberg Hall](#), Jamieson will chronicle how Russian trolls and hackers exploited US media routines and social media structures in order to sow discord, undermine Hillary Clinton's candidacy and bolster Donald Trump's electoral prospects, and she will ask how the US can minimize its vulnerabilities to future intrusions by foreign actors in our election. The event is free and open to the public, but an RSVP is required. Lunch will be provided. For more information and to RSVP online, visit bit.ly/uscrogers2018.

The Norman Lear Center is a multidisciplinary research and public policy center studying and shaping the impact of entertainment and media on society. For more information, visit www.learcenter.org.

The Annenberg School for Communication and Journalism (annenberg.usc.edu) is a national leader in education and scholarship in the fields of communication, journalism, public diplomacy and public relations. With an enrollment of more than 2,200 students, USC Annenberg offers doctoral, graduate and undergraduate degree programs, as well as continuing development programs for working professionals. Drawing on the resources of a networked university in the media capital of the world, the school's curriculum emphasizes the core skills of leadership, innovation, service and entrepreneurship.

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